NADIA CAMACHO

AI Creator | Senior Integrated Designer

Visual Systems · Storyboards · Instructional Design · Illustration

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Portfolio

ABOUT ME

I design structured visual solutions that turn complex information into clear, engaging systems. I combine AI filmmaking, generative tools, and strategic design thinking to build scalable creative frameworks for global brands.

CORE EXPERTISE

Financial & Corporate Storytelling · Instructional Design Systems · Educational Illustration · AI Filmmaking & Generative Workflow

EXPERIENCE

Brandtech Plus (formerly OLIVER+)
Senior Integrated Designer

2022 – Present

Lead storyboard development for Morgan Stanley investor communications, translating financial complexity into structured visual systems. Collaborate cross-functionally and integrate AI tools to accelerate ideation and production workflows.

Interesting Times (Dubai)
AI Video Creator

Freelance

Develop AI-driven video content using generative filmmaking tools. Create visual narratives, concept-driven sequences, and experimental motion assets integrating AI workflows into production.

DiDi · Danone
Freelance Instructional Graphic Designer

Present

Design visually structured internal training courses, transforming operational content into clear learning systems aligned with instructional objectives.

AT&T
Creative & Design Manager

2016 – 2021

Led a team of 8 designers delivering nationwide internal communication systems. Directed intranet UX/UI redesign and optimized internal creative production processes.

Editorial Santillana
Freelance Illustrator

2016 – Present

Illustrated 23+ published educational titles, developing adaptable visual systems aligned with pedagogical standards. Additional publishing collaborations: Ríos de Tinta · Larousse · Castillo (Macmillan Education)

TV Azteca Digital
Art Director

2014 – 2016

Led digital campaign design and developed UI and motion assets for major brand clients.

EDUCATION

Bachelor in Graphic Design
Universidad Tecnológica de México

UX/UI
Interaction Design Foundation

AI Filmmaking Course
Curious Refuge

Cinema 4D / Autodesk Maya
SAE Institute

Animation & After Effects
ESCENA

SKILLS

Creative Tools
Illustrator · Photoshop · InDesign · After Effects · Blender · Adobe XD

AI & Generative Tools
Google Nano Banana · Kling · Seedance · Midjourney · Freepik AI Suite · Runway · ElevenLabs

Systems
Interaction Design · Visual Systems Development · Prototyping